



P R E S S R E L E A S E

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Pre-Meeting for Participants of the World Travel Market 2017

In preparation for World Travel Market 2017, a pre-meeting for participants of this fair was held yesterday at Hotel Jen where information pertaining to the WTM Fair, participation from Maldives in this leading global event, and other important details were shared by MMPRC.

Maldives will be taking part in the World Travel Market fair scheduled to be held in Excel, London from 6 - 8 November 2017. With the participation of 193 representatives from 68 companies set to travel to London, it is one of the largest events for the Maldives tourism sector. The Maldives contingent will be led by the Minister of Tourism, Mr. Moosa Zameer together with the Attorney General Mohamed Anil, Ambassador to the UK/Belgium and the European Union Mr. Ahmed Shiaan and the Acting Managing Director for Maldives Marketing and Public Relations Corporation (MMPRC), Mr. Haris Mohamed.

In addition to the details that was shared about World Travel Market London, the pre-meeting also opened up the opportunity for MMPRC membership. Following a presentation, MMPRC also shared an update on other ongoing activities conducted by the corporation.