



## **Maldives wins 3 significant awards at the World Travel Awards Indian Ocean Gala Ceremony**

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Maldives wins the prestigious position of the Indian Ocean's Leading Beach Destination, Indian Ocean's Leading Dive Destination and Indian Ocean's Leading Honeymoon Destination at the Annual World Travel Awards; Africa and Indian Ocean held at Sugar Beach – A Sun Resort, Mauritius on 1st June 2019. Maldives once again secured the prestigious position after fierce competition with Africa and Indian Ocean's top tourist destinations such as Seychelles and Mauritius.

The World Travel Awards Africa & Indian Ocean Gala Ceremony 2019 promises to be the most prestigious travel and tourism event of the year which brought together the leading figureheads and VIPs from across Africa and the Indian Ocean. This year marks the World travel Awards' 26th anniversary of honoring excellence in the international hospitality industry. At the red-carpet event, the formal announcement of Maldives' victory and the stage presentation of Maldives' World Travel Awards took place along with filmed media interviews.

World travel awards are well-known as the highest and most exclusive award ceremony in the Travel and Tourism Industry. It is also renowned as the "Oscars of the Travel Industry." Today, the World Travel Awards™ brand is recognized globally as the ultimate hallmark of quality, with winners setting the benchmark to which all others aspire.

Maldives had won prestigious positions in various categories over the years. This year's awards are yet again another tremendous achievement for the Maldives as the most preferred tourist destination. Being a winner of most awards in the most prestigious categories truly benchmarks the destination profiling at the highest level. These achievements are a proof of hard work and dedication by the Maldives tourism industry partners to promote Maldives as the most preferred destination.

In 2018 Maldives welcomed over 1.4 million tourist arrivals which was an increase of 6.8% compared to previous year

Winning these awards will indeed enhance the image of the destination and indicates the visitors' love and confidence towards the Maldives.



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