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Signing of Memorandum of Understanding Between MMPRC and PT Gecko Digital Indonesia

A Memorandum of Understanding (MoU) was signed between Maldives Marketing and Public Relations Corporation (MMPRC) and PT Gecko Digital Indonesia. This event was held today, 26th December 2017 at MMPRC office. On behalf of MMPRC, the MoU was signed by Acting Managing Director, Mr. Haris Mohamed and on behalf of PT Gecko Digital Indonesia it was signed by CEO and Founder, Mr James South.

PT Gecko Digital Indonesia is a top leading multimedia provider, offering highest quality HD 360 virtual reality, virtual tours, promotional videography, commercial still photography and creative content development for sophisticated web-based marketing.

Under the MOU, PT Gecko Digital Indonesia will create a destination promotion related standalone native application and also the inclusion and revamping of the official destination promotion website of Maldives, www.visitmaldives.com with VR and 360 photography based technologies. The contents created by PT Gecko Digital Indonesia will be used at events and fairs participated by MMPRC to enhance the visitor experience through VR technology. In addition to the above they will provide full training and assistance with the software.

It is believed that this collaboration will help promote the Maldives as a tourist destination and take Maldives to the highest level in the digital arena by providing the visitors with a virtual reality experience of the destination.

ENDS

For further information please contact;

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