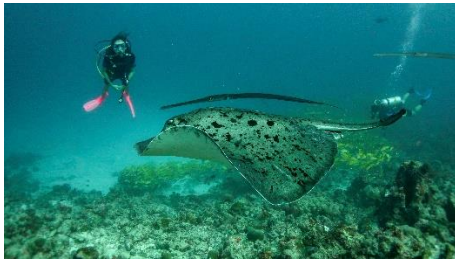


## Mövenpick Resort Kuredhivaru Maldives is committed to sustainability and its obligation to the environment and the community



Mövenpick Hotels & Resorts, an upscale brand within the AccorHotels Group, has raised its first flag in the Maldives, opening the doors to Mövenpick Resort Kuredhivaru Maldives on a private island in the Noonu Atoll. Mövenpick Resort Kuredhivaru Maldives promises serene seclusion and tropical tranquillity. The resort, which is just 45 minutes by seaplane from the capital, Malé, features 105 villas and suites comprising 72 overwater pool villas, 30 beach pool suites and three beach spa pool residences, each with their own private plunge pool - perfect for adventure-seeking families and honeymooners looking for a romantic getaway.

At Mövenpick Resort Kuredhivaru Maldives, we are committed to sustainability and its obligation to the environment and the local community. Several steps have been taken to reduce our energy usage by using renewable energy through solar power which generates 450 watts of maximum power during a sunny day using the photovoltaic system. We have also kept in line with technology and is proud to have its own desalination plant. Using a method known as reverse osmosis, a water purification technology, we can produce fresh water from seawater. With the in-house production of drinking water and bottling plant, we can now produce up to 4,000 liters each day, which eliminates the usage of approximately 300,000 plastic bottles per year.

Mövenpick Resort Kuredhivaru Maldives also believes in living in harmony with nature by respecting and nurturing it in any means possible. Our diving centre is able to better facilitate diving experiences for guests while protecting the precious marine life and the ecosystem by means of educating snorkelers and divers before any tour about the coral reef ecosystem and its surroundings. Furthermore, within the resort each guest is gifted with a pencil that has a water activated seed capsule to be planted and transformed into an edible herb when they return home. Encouraging each guest who visits our pristine island to take what we treasure and share within their own communities similarly. Also embracing the eco-friendly lifestyle, we offer our guests bamboo straws which are reusable, biodegradable and safe for the environment.

In the future we have a project to involve our guests and heartists to support the environment protection efforts by planting coral to 'foster' coral/reef maintenance. Not only is a healthy coral reef beautiful they are some of the most valuable ecosystems on earth as reefs support an enormous amount of biodiversity. It is our passion to encourage many of our guests in joining us to help protect the Maldivian underwater playground filled with adventure, tropical fish and coral that amazes us each time we dive in.

"The Maldives is often considered a destination reserved exclusively for romance and relaxation, but at Mövenpick Resort Kuredhivaru Maldives we understand that modern guests desire more than just sun, sea and sand. Today's travellers seek activities, experiences and most importantly, memories. Mövenpick Resort Kuredhivaru Maldives lets guests create their own journey of discovery, doing as much or as little as they choose in the ultimate picture-perfect tropical island setting," commented Michael Melzer, General Manager.

## **About Mövenpick**

Mövenpick Hotels & Resorts makes moments by doing ordinary things in an extraordinary way. Providing an upscale, relaxed and uncomplicated guest experience, Mövenpick recognises that small gestures make a big difference. Whether it is chocolate hour every afternoon, customised sleep technology to ensure a restful night or specially created fun and healthy kids' menus, Mövenpick creates a human and warm environment for guests, business partners and employees. Committed to sustainable practices and caring for its local communities, Mövenpick is the most Green Globe certified hotel brand in the world. Founded in Switzerland in 1973, but with a heritage of food and beverage excellence stretching back to the 1940s, Mövenpick holds a growing portfolio of more than 80 hotels in 24 countries. Mövenpick is part of AccorHotels, a world-leading travel and lifestyle group which invites travellers to feel welcome at more than 4,600 hotels, resorts and residences, along with some 10,000 of the finest private homes around the globe.

[movenpick.com](https://movenpick.com) | [accorhotels.com](https://accorhotels.com)

## **ABOUT ACCOR**

Accor is a world-leading augmented hospitality group offering unique and meaningful experiences in 4,800 hotels, resorts, and residences across 100 countries. With an unrivalled portfolio of brands from luxury to economy, Accor has been providing hospitality savoir-faire for more than 50 years.

Beyond accommodations, Accor enables new ways to live, work, and play with food & beverage, nightlife, wellbeing, and coworking brands. To drive business performance, Accor's portfolio of business accelerators amplify hospitality distribution, operations, and experience. Guests have access to one of the world's most attractive hotel loyalty programs—Le Club AccorHotels.

Accor is deeply committed to sustainable value creation, and plays an active role in giving back to planet and community. Planet 21 – Acting Here endeavours to act for positive hospitality, while Accor Solidarity, the endowment fund, empowers disadvantaged groups through professional training and access to employment. Accor SA is publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACRY) in the United States. For more information visit [accor.com](https://accor.com). Or become a fan and follow us on Twitter and Facebook.