

## INFORMATION SHEET

Reference Number: (IUL)MMPRC/1/2018/6

### 1. PROJECT

Performance by 6-piece band at Maldivian Night and at Maldives Stand on **Free of Charge**, during ITB, Berlin 2018, and Ref Iulaan: (IUL) MMPRC/1/2018/6 dated 07th February 2018.

### 2. BACKGROUND AND OBJECTIVES

Internationale Tourismus-Borse/Inetranationa Tourism Exchange ITB Berlin fair held in Berlin, Germany from 7-11 March 2018 is the biggest international tourism event that takes place in the world. ITB Berlin is the biggest tourism event that Maldives also participates in a bigger scale. Hence, in order to thank all the industry partners for their effort in promoting the destination, every year a networking event is held. In order to play international and local music during the event, a music band is selected to play. Additionally, the band will also be performing at the Maldives stand during the fair.

### 3. SCOPE OF WORK

Perform at the Maldivian Night between 2000 to 2300 Hour. Live music would be part of the program for the Maldivian evening and should be executed according to the instructions from Maldives Marketing and Public Relations Corporation (MMPRC). Additional the band will be required to play at the Maldives stand during the fair days.

### 4. ELIGIBILITY CRITERIA

- 4.1 Should be a registered band in Maldives (All Maldivian Nationals)
- 4.2 Should be a group of 5 to 6 members
- 4.3 Performers should be above 18 years of age
- 4.4 Profile of the Band and Band members
- 4.5 Should have resort performance experience
- 4.6 Should have live performance experience
- 4.7 Should have a good repertoire of disco and local songs and should be able to play non-stop for 2 hours

### 5. SUBMISSION DOCUMENTS

- 5.1 Cover letter
- 5.2 Profile of the Band and Band members along with the National Identity copies of all members
- 5.3 Registration Certificate. Should be a registered local band in Maldives
- 5.4 List of resorts that the Band is performing including reference letters
- 5.5 Proof of past experience along with reference letters
- 5.6 List of Songs (Should include English, Dhivehi preferably German songs)
- 5.7 Budgetary inclusions: cost break down if there is any fee charged from MMPRC

Note: Police records must be clear and winning party should submit the records within 07 working days from the date of signing the agreement

## 6. COSTS COVERED BY MMPRC

- 6.1 Return Airfare
- 6.2 Accommodation in Berlin
- 6.3 Local transport in Berlin for official purpose
- 6.4 Pocket money

## 7. EXPRESSION OF INTEREST

Interested parties are invited for an information session at 1030 hours on 4<sup>th</sup> December 2017 at MMPRC Meeting Room, Velaanaage 04<sup>th</sup> Floor.

## 8. EVALUATION CRITERIA

Description	Marks
Profile	40
Past Experience	40
Performances	20
<b>Total</b>	<b>100</b>

8.1 **PROFILE (40 MARKS):** Marks for this category will be distributed as follows;

8.1.1 **REGISTRATION CERTIFICATE (10 MARKS):** Each party should submit a copy of band's registration certificate.

8.1.2 **PROFILE OF BAND (10 MARKS):** There should be a profile of the band.

8.1.3 **PROFILE OF BAND MEMBERS (20 MARKS):** Below here is how marks will be awarded;

8.1.3.1 Profile of the members (5 marks for each member)

8.1.3.2 Copy of national ID (5 marks for each member)

8.1.3.3 Instrument played (5 marks for each member)

8.1.3.4 Past experience of the members (5 marks for each member)

8.1.3.4.1 0 to 5years (2 marks)

8.1.3.4.2 6 to 10 years ( 3 mark)

8.1.3.4.3 More than 10 years ( 5 marks)

8.2 **PAST EXPERIENCE (40 MARKS):** Where supporting documents have been provided to MMPRCs' satisfaction. **Marks will be awarded only if reference letters are provided for that particular performance. In this category resort performance are not counted.** Points for experience with related works will be given as per the table provide below;

Number of contracts/projects of similar nature competed as band from 1 <sup>st</sup> January 2013 onwards	Maximum score of 40
No previous shows	0
Between 1 to 5 shows	10
Between 6 to 10 shows	20
More than 10 shows	40

8.3 **PERFORMANCES (20 MARKS):** Marks for this category will be distributed as follows;

8.3.1 **PERFORMANCE IN RESORT (05 MARKS):** The bidder should submit a detailed list of resort performing with minimum 05 references.

8.3.2 **REPERTOIR OF SONGS (10 MARKS):** The bidder should submit a list of songs (minimum 50 songs) that will be played during ITB Maldivian Night. This should include, Dhivehi, English and German.

8.3.2.1 If the song list consist of only Dhivehi and English songs 5 marks will be awarded.

8.3.2.2 If the song list consists of Dhivehi, English and German songs 10 marks will be awarded.

8.3.3 **MUSIC (05 MARKS):** The bidder should also include the type of performance, whether LIVE or KARAOKE. Marks will **ONLY** be awarded for LIVE performance.

## 9. PROPOSAL SUBMISSION

9.1 Proposals must be presented in a sealed envelope labeled and addressed to;

Proposal for “MUSIC BAND for ITB 2018”  
Maldives Marketing & Public Relations Corporation  
Velaanaage, 4<sup>th</sup> Floor, Ameeru Ahmed Magu

9.2 All proposals should be submitted to MMPRC at 14:00 hours on 12<sup>th</sup> February 2018.

## 10. INQUIRIES

10.1 Questions may be directed to Mr. Ahmed Suhan by email ([suhan@visitmaldives.com](mailto:suhan@visitmaldives.com))  
by phone +960 3323228